OVERVIEW

Our world is changing at a rapid and unrelenting pace. To keep up, organisations embark on digital transformation projects to keep pace with change, new competitive and meet the changing demands of the digital-enabled Customer.

While digital tools and platforms can help with modern knowledge work, in reality, many leaders and professionals are increasingly suffering from work-related stress, unhappiness and corporate burnout. This results in a decrease in productivity and quality of Customer value created by the organisation.

Success today requires the agility and drive to constantly rethink, reinvigorate, react and reinvent.

Bill Gates

Agile allows us to match the clock-speed of our customers.

Paul Acito, CMO, 3M

This Business Agility Foundations training workshop is designed to help knowledge workers better manage complexity, uncertainties and constant changes in the workplace by learning the Agile mindset and practical Agile ways of working techniques.

In this course, you will learn:

- The fundamentals of the Agile mindset and Agile ways of working
- Why organisations, such as ING Bank, LEGO and Microsoft, are undertaking global Agile transformation to be nimble and relevant in today's competitive world
- How to prioritise competing stakeholder demands by understanding and practising true Customer-centricity
- Agile Kanban to increase productivity, optimise workflows and manage multiple deadlines
- Lean Thinking and Scrum to manage and deliver projects on time and on budget

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TOPICS & ACTIVITIES

AGENDA DAY 1

WHY BE AGILE: HISTORICAL CONTEXT AND TODAY’S NEEDS

- Understand the history of current business management practices, the foundations of Agile and why Agile values & principles are highly relevant in today’s dynamic, rapidly-changing business and social environments

- Learn about successful Agile case studies and generate ideas on developing organisational and personal agility for your team and organisation

A RETURN TO CUSTOMER-CENTRICITY

- Understand the foundations of the Agile personality and how Lean thinking, complexity reduction, value prioritisation and experimentation can develop the Growth mindset

- Understand the importance of prioritising Customer Value delivery over internal processes or KPIs

- Understand the importance of measuring Customer Outcomes over non-essential internal metrics

- Practise Agile techniques that develop deeper customer understanding and empathy including Customer Journey Mapping, Agile User Story Mapping and Design Thinking

AGENDA DAY 2

LEARNING AGILE FRAMEWORKS & PRACTICES

- Understand Lean principles and how to implement experimentation, validated learning and work iteration in business or organisational activities

- Understand and practise the relevant Agile frameworks for implementation in operational work including Kanban, Scrum and Scrumban

DEVELOP & IMPLEMENT AGILE FOR ORGANISATION’S NEEDS

- Learn and practice designing and implementing Agile practices within your organisation or team

- Understand sustainable Change Management techniques to develop Agile & Agility programs

In-house Training Customisation

Where possible, training program and case studies are customised based on company profile, participants' profile, team roles and function lines.

Current projects or work activities can be used as real-time cases to practise and implement Agile & agility.
ABOUT THE TRAINING

Course availability

**In-house training**
Training can be designed and customised for business teams looking to develop organisational agility. Enjoy cost savings when you book a private in-house training for your team.

**Public Run**
Contact us for updates.

Who should attend

**Job Level:**
VPs, Directors, Managers and Senior Executives

**Function:**
HR, Finance, Operations, Sales, Marketing, Customer Support and any other functions in a corporate, government, academic or non-profit environment

**Organisation Type:**
Multi-national corporations, small or medium-sized enterprises, governmental agencies, academic institutions, non-profit organisations

**Course format**
This 2-day interactive training course will provide a balanced learning experience of both theoretical Agile knowledge and implementable Agile practices. Participants will experience individual exercises and group learning activities.

Case studies and examples of practical Agile practices in industries will be provided to reinforce Agile learning.

About Elisan Partners

Elsan Partners is an organisational agility consultancy. We work with leaders to help develop agile-minded people and Agile-enabled workplaces that are more focused, productive and healthier. We do this by training and coaching leaders, teams and organisations to truly appreciate Customer-centricity and embrace the Agile mindset and ways of working.

Elsan Partners is an IC Agile Member Organisation. IC Agile is the largest accreditation and certification body for Agile education. Participants at our Business Agility training workshops will receive the Certified Professional in Business Agility Foundations (ICP-BAF) certification upon successful completion.
ABOUT THE TRAINER

Isman Tanuri

With over 20 years of international business management, operations and training experience, Isman’s unique profile and career experiences bring a special edge to his training workshops. His life’s stories cut across many domains and industries from startups to multinational corporations, technical arts to high technology industries and traditional to Agile management styles.

As a speaker, trainer and coach, Isman has worked with global and regional organisations including Allianz, Daimler, Cardinal Health, Cigna, Dialog Axiata, General Electric, PepsiCo and Telkomsel to facilitate strategy, innovation and team development workshops and training. To date, he has delivered learning experiences in Hong Kong, Indonesia, Malaysia, Singapore, Sri Lanka and Thailand.

He has lectured and trained students and professionals in educational and training institutions including Singapore Polytechnic, Marketing Institute of Singapore, Equinet Academy and Lithan Academy. Isman regularly speaks at public events on organisational and business agility topics.

Isman is currently the only IC Agile Authorised Instructor in Asia Pacific accredited to deliver both Business Agility Foundations (ICP-BAF) and Agile Marketing (ICP-MKG) Certified Professional training courses.

Credentials & Certifications

• MBA, University of Strathclyde
• BA (First Class Honours) Marketing Management, Northumbria University
• IC Agile-accredited Agile Trainer (ICP-BAF, ICP-MKG)
• Certified ScrumMaster (ScrumAlliance – CSM)
• Agile Certified Coach (IC Agile – ICP-ACC)
• Certified Kanban Coach (IBQMI)
• Kanban System Design (Lean Kanban University – KMP I)
• Certified LEGO® SERIOUS PLAY® Facilitator (Association of Master Facilitators - LEGO SERIOUS PLAY)
• Advanced Certificate in Training and Assessment (Workforce Singapore – ACTA)

Want to know more about this Business Agility Foundations training & coaching program?

Send your message to hello@elisanpartners.com or call +65 9687 2858 for a confidential conversation.